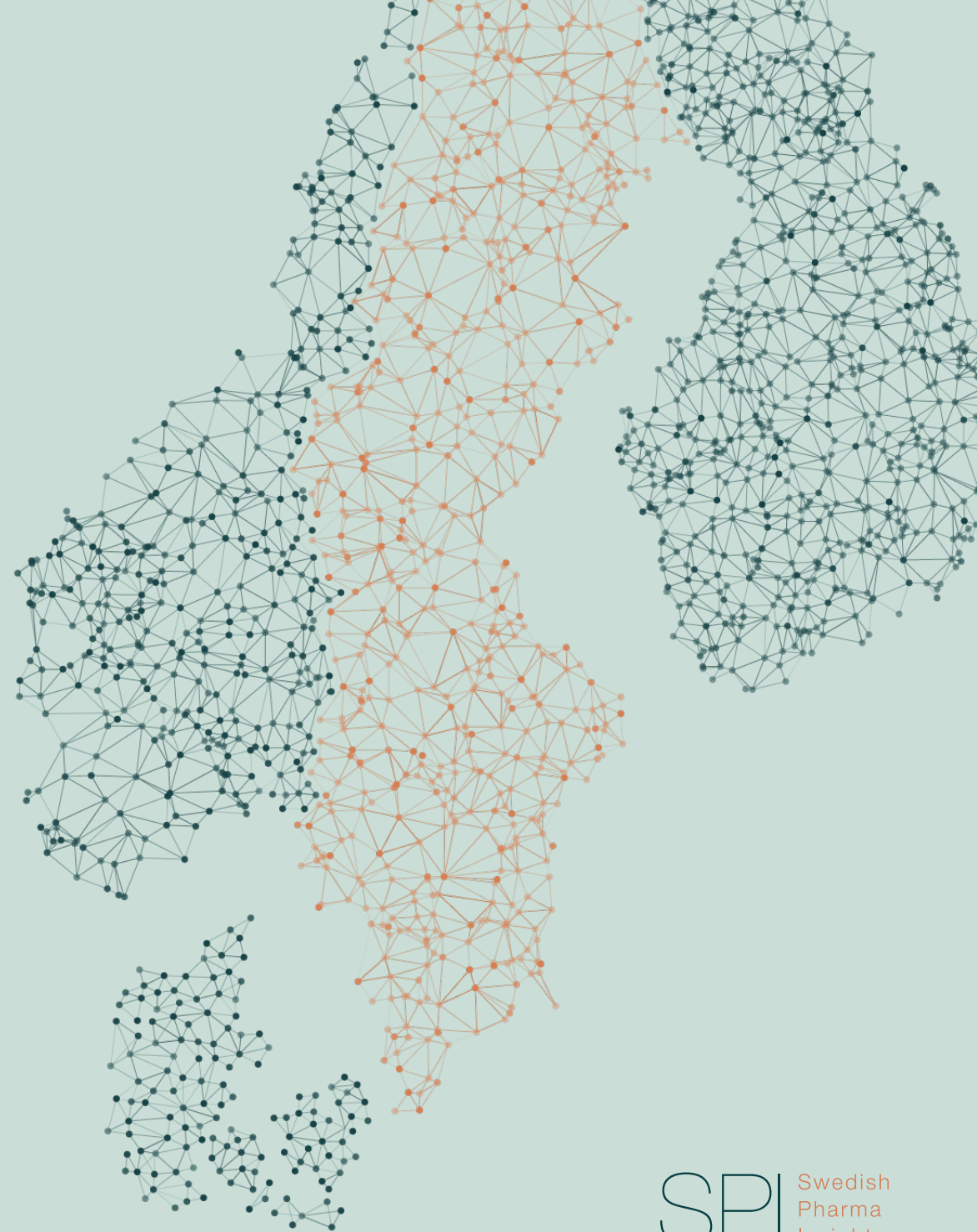


TAKE THE INSIDE TRACK

SPI Swedish Pharma Insights provides pharmaceutical sales data and consultancy services with a focus on commercial business optimization.



We give you the inside track in Nordic pharma



If you work with pharma in Sweden, you will probably agree there's nothing like the Nordic model. It sets market conditions unlike anywhere else.

With SPI Swedish Pharma Insights you work with an inherently Swedish market intelligence partner. We offer clear market data from our own platform, essential insights and trust-based counseling partnership. This allows you to take the inside track on the Swedish market.

In other words: *We help pharma companies in Sweden realize their potential, ultimately for the benefit of patients and society.*



GOOD TO KNOW



We have access to the whole Nordic region via collaborative data exchange



Our team of market researchers dig deep to help you uncover the market dynamics behind the sales numbers



With strong Real World Data competences we can help you document the impact of your medical treatment



As experienced market access partner, we are with you from approval to implementation - to ensure your product reaches the patients



Our extensive datasets contains 60.000 product lines and are updated daily



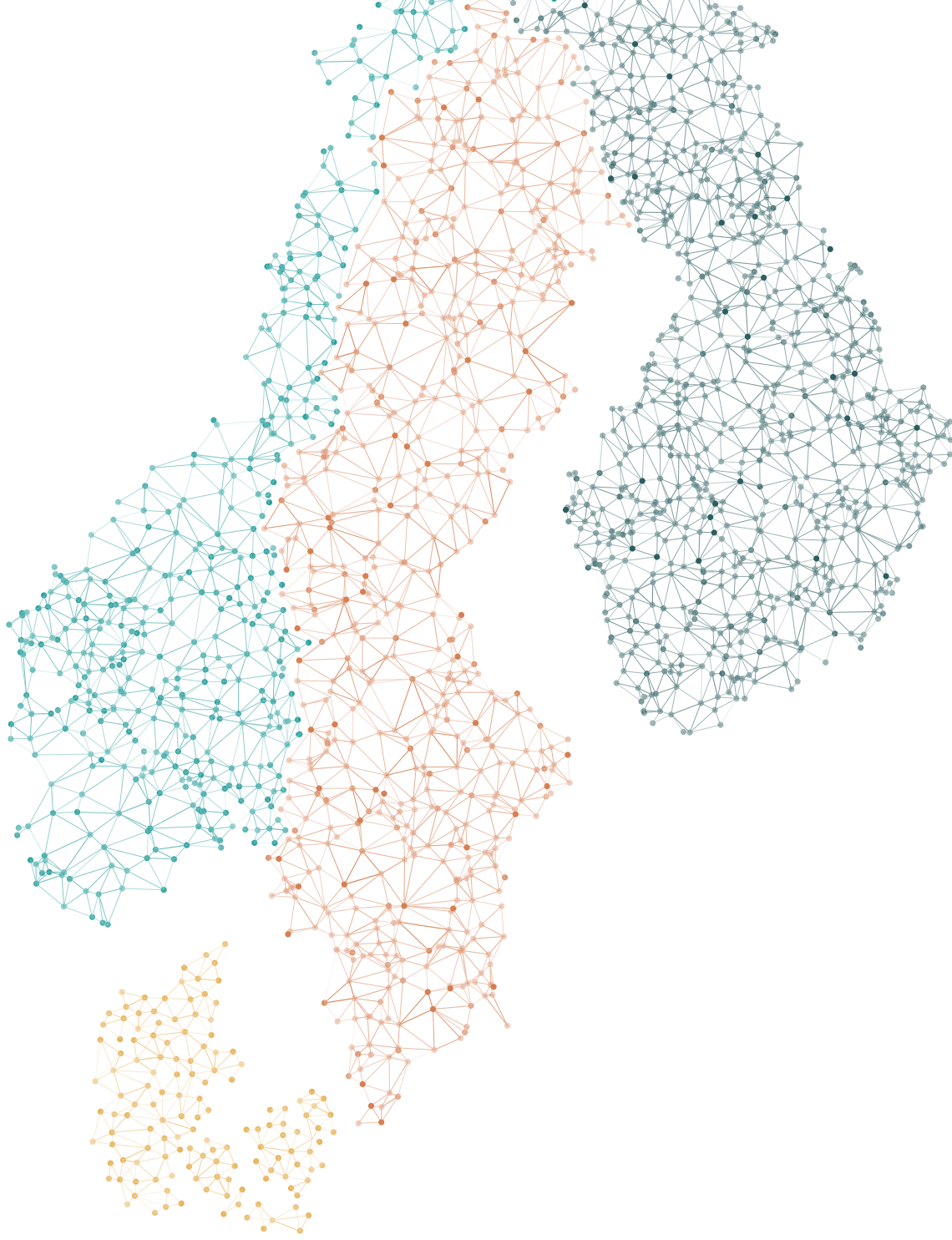
We are renowned for being one of the most reliable pharma product statistics in the world with 20+ data sources



We have a strong network with regulators and wholesalers



We maintain a close industry collaboration across the Nordics



NORDIC AMBITIONS? NO PROBLEM!

We work with providers of national pharmaceutical sales data in each of the Nordic countries. With consolidated data from our Nordic Pharma Insights platform, you can strengthen your market position with insights from Denmark, Norway, Sweden and Finland.

DLIMI

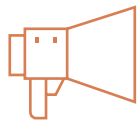


farmastat

PHARMACA

SOLUTIONS TO FIT YOUR NEEDS

From clear market data to deep market insights – with databased insights and solid knowledge of the Swedish healthcare system, we help you unlock your competitive landscape, map your stakeholders landscape, uncover the patient journey for a specific therapeutic area or diagnosis, and more...



Market Intelligence

Plan and monitor your sales and marketing efforts in Sweden with smart tools and in-depth data.

Support sales excellence

Help your sales teams cut through in the complex Swedish pharma market. Get clear insights and overview of your markets at the depth you need — when you need it.

Our market data is updated daily. It is renowned worldwide for both its accuracy and its reliability.

[Read more](#)



Launch Strategy

Market entry preparation is critical to your success. The Nordics is a highly regulated market.

Set the right scene

To solve pricing and market access challenges while improving patient access to your products, you need to understand the changing Nordic healthcare system landscape.

We can help you with data supported analysis and in-depth knowledge of market access matters in Sweden.

[Read more](#)



Deep Market Insights

Good market research starts with asking the right questions. We help you to dig deep for answers.

Let insights drive business

To get you the insights required to successfully support your market initiatives, we blend advanced data science with qualitative research and pair this with advice, prognoses and/or forecasts.

To help you compete in an ever-changing and highly competitive market, we help you uncover what your business is facing.

[Read more](#)



Real World Data

The launch of your new medical product doesn't mark an end to your work – it's just the beginning.

Improve with data samples

Combining data from large samples of everyday clinical practice with data gathered in controlled clinical trials will result in a comprehensive understanding of treatments or diseases.

Using real world data we help you improve patient outcomes, win payer acceptance, and speed up time to market.

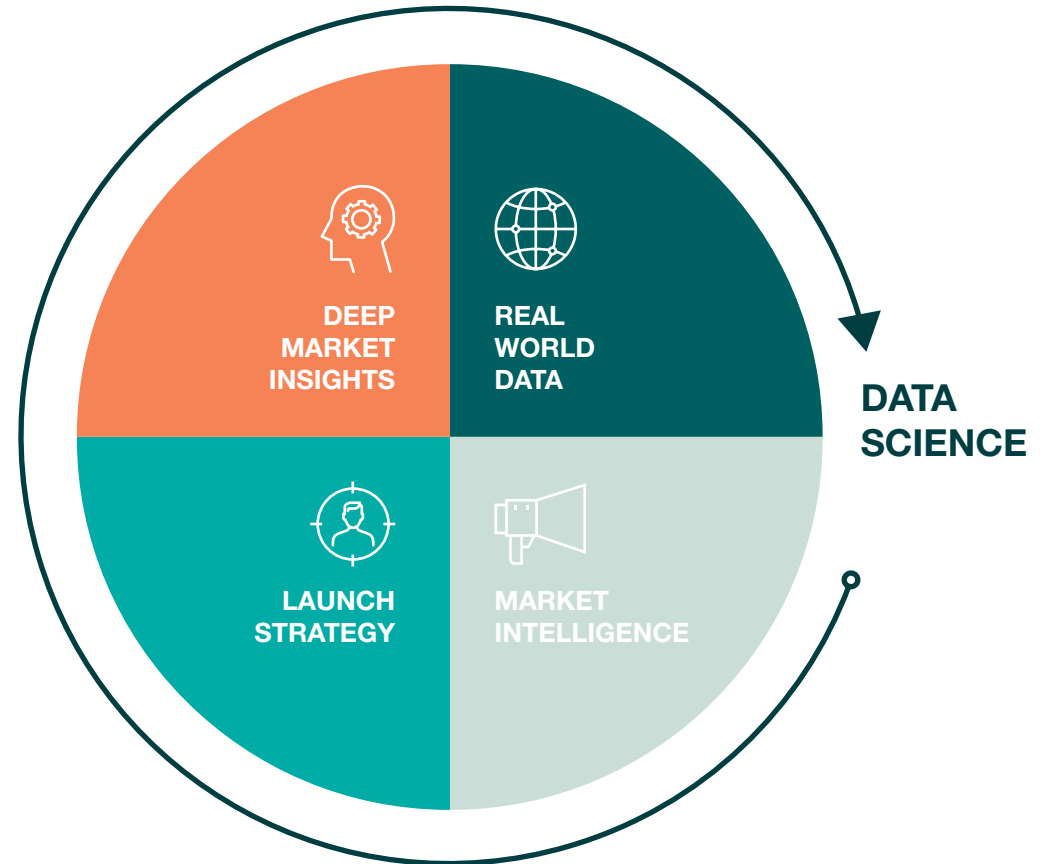
[Read more](#)

VALUABLE MARKET INSIGHTS

Data science is all about extracting knowledge from data.

It's not about applying magic, but instead about combining a deep understanding of your business needs with the available data.

It's also about preparing, modeling and evaluating the data before sharing.



How we help our clients in Swedish pharma



We empower businesses like yours to strengthen their market position.

Discover real-world case studies and find out how our data-led solutions can deliver transformative insights in the challenging Nordic pharma sector.

- 1. Know** who can influence decision-makers and make your strategic communication more effective. [Learn how](#)
- 2. Get** deep market insights into standard-of-care and awareness among HCP's and create a strong and engaging launch of a new product. [See how](#)
- 3. Understand** the context in which HCPs work and know what to focus on in your dialouge with each HCP. [Read more](#)



MORNING BRIEFINGS

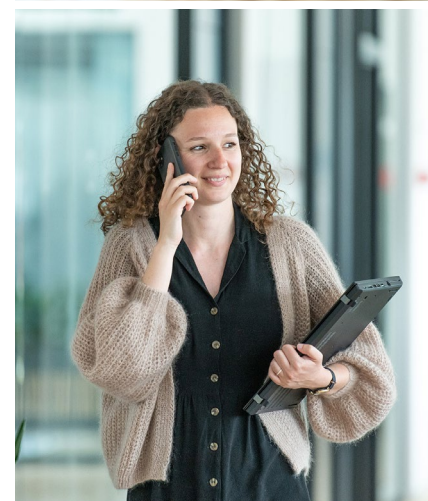


Stay updated and connect with peers

We regularly host morning briefings designed to bring people together, provide new knowledge, insights and perspectives.

We know what's cooking and our meetings and speakers reflect that.

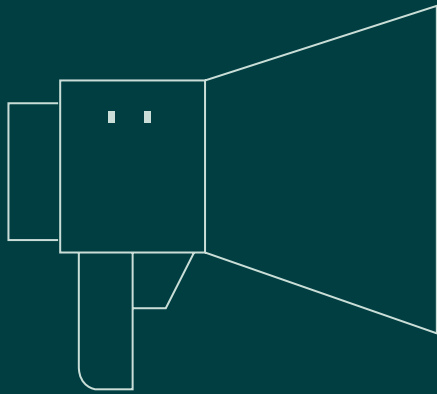
PERSPECTIVES PEOPLE OPTIMIZE together TRUST REFLECTION GUIDANCE
DEBATE UNDERSTAND knowledge
CONFIDENTIALITY
CONNECT INSIGHTS TRUST PEERS NETWORKING
helpful TRUST service initiatives dialogue APPLICABLE STRUCTURAL topics DEBATE
initiatives results ANALYSIS GUIDANCE
RELEVANCE STAKEHOLDERS



VALUE FROM WORKING WITH US

We always follow up with our clients to make sure we deliver on our promises.

Listen to some recent client quotes



“Strong and flexible teamwork that stands the challenge of unexpected changes or complications.”

“Great experience of working with a team of skilled and dedicated professionals.”

“You deliver as promised.”

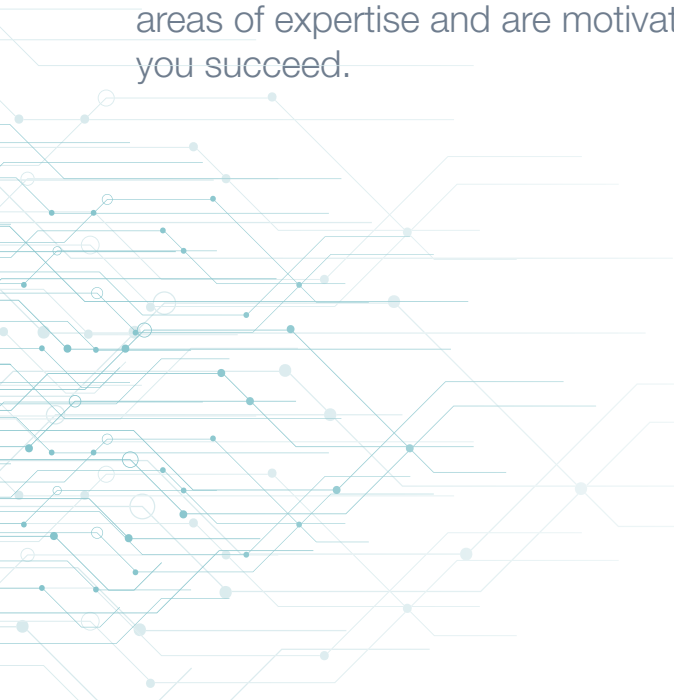
“Challenges are addressed proactively and with a high level of respect and decency.”

MASTER MINDS



Decades of experience, in-depth knowledge of the Nordic markets and innovative data science make it possible for us to cut through the complexity to find the solutions you need for sound decision-making.

When you work with us you meet a dedicated team of analysts and data advisors. Each and every one of us have specialized in particular areas of expertise and are motivated to help you succeed.



GET IN TOUCH



CHRISTIAN ARNT JØNBECH
Managing Director

Working with leadership and management innovation, research and development I'm catalyst of change. I focus on commercial value creation in the Nordic pharma sector.

caj@spi.health +45 40 537 098



RAFAEL RODRIGO
Key Account Manager

I enjoy to channel ideas and put them into real projects. I believe that by helping to solve challenges in the life science sector, we will create value and make an impact in the quality of healthcare.

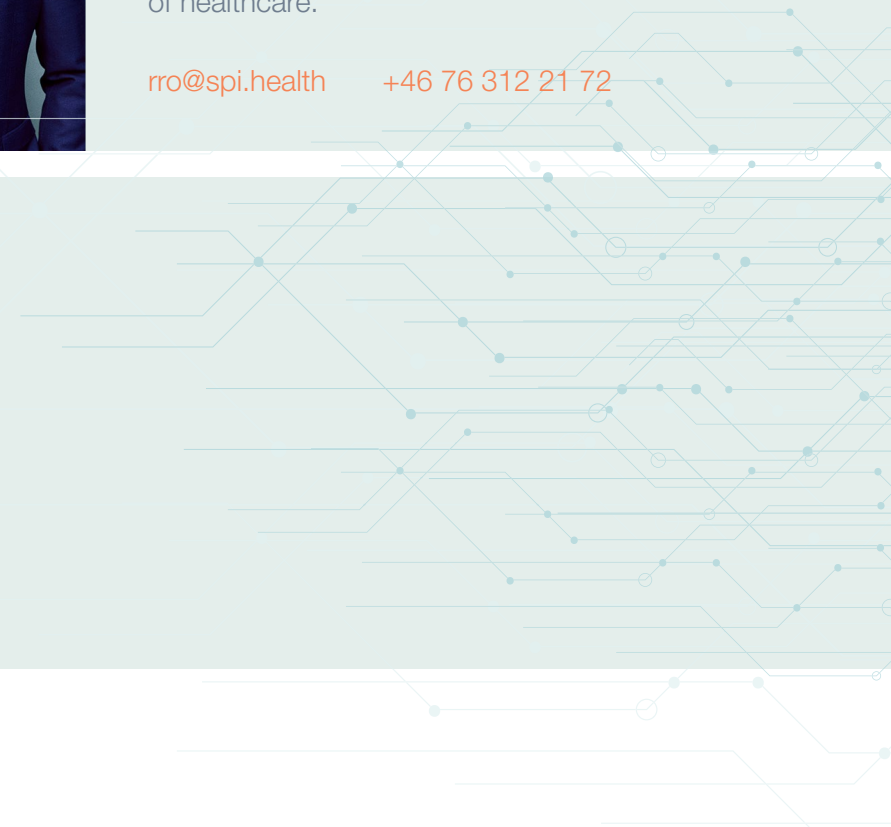
rro@spi.health +46 76 312 21 72



FREDRIK CASSINGER
Director of Operations

I am driven by the fact that we help create value in life science, we ultimately create value for patients. My passion is to contribute to a more efficient and responsive future for both the pharma industry and the healthcare sector as a whole.

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Are you ready to take the inside track?

Connect with one of our
masterminds *right here*

Visit spi.health or call us at +46 8 121 62 600